

Department of Journalism and Mass Communication

Departmental activity : 2017- 2018

- Conducted media house field visit at Aajkal house.
- Conducted education trip to Eco Park Kolkata.
- Students of the department represented our college in the district level Youth Parliament competition (YPC) and emerged as champions.
- Students of the department represented our college in presidency division level YPC and emerged as first runner up at Sri Ramakrishna Ashram ,Nimpith.
- Organised one day special lecture session on News Anchoring by Mr Ritabroto Bhattacharya , News anchor and filmmaker.
- Students and the teachers of the department participated in a seminar organised by Kolkata Press Club to observe National Newspaper Day.
- Students and teachers of the department participated in an International seminar organised by Department of Journalism and Mass Communication ,University of Calcutta and Bangiyo Sahitya Parishad.

Departmental activity 2018 - 2019

- Organised an International seminar on 17th January 2019 entitled ***Rethinking Hickey's Struggle for the Freedom of the Press in Contemporary Time*** . Resource persons; Mr.Andrew Otis, Author of Hickey's Bengal Gazette and Fulbright fellow from University of Maryland Phillip Merrill College of Journalism and Shri Snehashish Sur, Senior journalist, Doordarshan and President, Press Club of Kolkata.
- Organised three-day National media workshop in collaboration with Apeejay Institute of Mass communication, New Delhi, on ***Ad films and Short film making*** in our college on 16th 18th and 19 March 2019.
- Organised educational tour to Deolo and Kalimpong as beyond the classroom initiative on Photojournalism and Documentary making from 4–9 March, 2019.
- Arranged a special lecture on ***Politics of News*** to observe International Day for Universal Access to Information on 29 September 2018. Resource person: Mr Devadeep Purohit, Chief of News Bureau, The Telegraph.
- Arranged a special lecture on ***Introspective and Prospects of Right to Information Act in India*** to mark the International Literacy Day , Resource persons: Dr Ashish Mukherjee, Department of Anthropology, A. P. C College, New Barrackpore.

- Students and faculty members of the department participated in an International Workshop organised jointly by the British Council and Press Club of Kolkata on **Storytelling in Digital Age: Evolving Styles in Journalism and Fiction Writing** on 25 January 2019. Resource Person: Mr Gary Raymond, Novelist, Editor and Broadcaster.

Departmental activity 2019- 2020

- Organised a state-level workshop on **Cyber Security – Challenges to the Modern Society** in collaboration with Kolkata Police Cyber Cell to observe International Literacy Day on 24.09.2019.
- Organised a special lecture session by Professor. Abir Chattopadhyay, Chairman, U.G. Board of Studies, C.U. and Head, Department of Journalism and Mass Communication, S.A. Jaipuria College, Kolkata, on 13.11.2019
- Organised a workshop on Radio (as per CBCS syllabus) in collaboration with Bijoygarh Jyotish Ray College, South 24 Parganas, Baruipur College, South 24 Parganas and Vidyasagar College, Kolkata on 17.12.2019.
- Faculty members and the students of the department participated in the International seminar on **Margins of Media** organised by Mahestala College, South 24 Parganas on 19.08.2019.
- The students along with head of the department participated in an International seminar on **Media and Ethical Journalism** organised by the British Council, Kolkata, in association with the Press Club, Kolkata, on 24.02.2020.
- Published seven Lab journals prepared by the seven teams of student of the department .
- Prepared a mobile documentary entitled Save Environment Save Life to commemorate World Environment Day.
- Prepared an informative documentary entitled Yoga for life to observe the International Day of Yoga on 21.06.2020.
- Two online Alumni Lecture series was undertaken in the lock down phase during COVID-19 pandemic , the alumnae were Tuhina Das and Subhankar Goswami.

Departmental activity 2020-2021

- Organised a National webinar in collaboration with IQAC of Vivekananda College on **Combating Misinformation During Pandemic in the age of Social Media** where Dr.Mrinal Chatterjee, Regional Director of Indian Institute of Mass communication, Dhenkanal, Orissa delivered the keynote address on 21. 08. 2020.
- During the lockdown phase in India the Department of Journalism produced a motivational documentary titled **Lockdown: Creativity Must Go on** and also a story based COVID-19 awareness documentary titled *আবার দেখা হবে*
- Students of Journalism and Mass Communication created a Dengue Awareness mobile documentary titled *মহামারী আবহে ডেঙ্গু সতর্কতা* on 20. 08. 2020.

- Two days International webinar was organised in collaboration with the Department of Bengali on *ছিটমহলের পর্ব- পর্বান্তর: ঐতিহাসিক প্রেক্ষিত ও সাহিত্যিক অভিঘাত* on 25–26. 08. 2020.
- Organised International Webinar with an International Positively Abundant Collaborative, US, on ***Leveraging Platforms, Pots and Posters: Break throughs in Communication for Social Changes*** with Prof. Dr.Arvind Singhal, University of Texas at EL Paso delivering the keynote address, chaired by Dr.S.N. Bera, former minister of I&CA, Government of West Bengal, and Professor, Department of Journalism and Mass Communication,University of Calcutta.
- Two days International Webinar on Media Communication ***Research: Methods and Approaches*** was organised on 27. 09. 2020 and 28. 09. 2020. The resource persons were : Dr.Jatin Srivastava, Director of IJ, Ohio University, Dr.Mousumi Bhattacharya, Vishwa Bharati University, Dr.Durgesh Tripathi, G GI University, New Delhi and Dr. Abir Chattopadhyay, SA Jaipuria College University of Calcutta.
- In order to raise awareness during Durga Puja in Covid 19 pandemic, students from the Department of Journalism and Mass Communication prepared an awareness documentary titled *সতর্কতার সাথে পূজা হোক আনন্দময়* on 23. 10. 2020.
- Online New Media Orientation Sessions were arranged for the students on 07. 01. 2021.
- As a part of students assignment the Department of Journalism and Mass Communication proudly produced 12 social awareness based mobile documentaries in February 2021.

Departmental activity 2021-2022.

- The students of the Department of Journalism and Mass Communication has produced 14 documentaries on different socio cultural interest.
- The students of the department under the mentorship of the teachers have published seven lab journals.
- Organised ***See You Soon*** for passout batch of 2017–2020 and 2018–2021, on 12.03.2022
- Organised Freshers Welcome Programme on 12.03.2022.

Students performance during 2021–2022:

Debraj Naskar – Received International Master Award in the International Winter Art Carnival organised by Sarbo Bharathiya Creative Cultural Foundation on 29. 12. 2021.

Arnab Mitra – Secured First position in Declamation Contest on the occasion of Students’ Week Celebration at Vivekananda College on 07.01.2022.

Shrisha Das, Debapriya Kundu, Upasana Adhikari, Shruti Das, Nisha Dariya, Shreya Das, Shovik Das, Aditi Talukdar secured position of First Class first, second, third, fourth, fifth, sixth, ninth and tenth position respectively in final undergraduate ,B.A Semester VI Honours ,Examination, 2021, conducted by University of Calcutta.

Departmental activity 2022–2023

- Publication of Departmental bi-lingual Lab journal **@mass.com** on 28/09/2022 Puja Special edition and on 12/04/2023 Nababarsho Special edition respectively.
- Organised a One-day Seminar on **Changing Trends in Journalistic Writing** on 28/09/2023 Resource person Veteran Media educator Mr. Subir Ghosh and Eminent journalist Mr. Sovon Manna, TOI
- Organised 4 day workshop on **Media Literacy** in association with Opinion Times on December 9,12,19 & 20, 2022
- Organised One day Seminar on **Impact of Audio visual Journalism in Current Scenario** on April 12,2023
- Organised 4 day workshop on **Documentary Making** on May 6, 8, 10 & 12, 2023.

Students' group activities and achievements 2022-23

- 12 students of Journalism and Mass Communication Department were finalists in District level Youth Parliament Competition organised by West Bengal Govt.on September 21, 2022
- 20 students of Journalism and Mass Communication Honours participated in Film screening (CODA) and Interaction Celebrating International day of Person with Disabilities organised by Global Media Makers in association with American Center, Kolkata on December 5,2022
- 36 students of Semester 4 & 2 and faculty members visited Saborno Sanghrahalsala for field research and shooting Documentary film on 08/05/2023.

Students' Individual achievements 2022-23

Ankita Sengupta (3yr.Hons) -

- Silver medalist in 37th National Taekwon-Do ITF Championship 2022.
- Gold medalist in ITF Open State Taekwon-Do Championship 2022.
- Silver medalist in Invitational Open State Taekwon-Do Championship 2023.
- Successfully completed International Taekwon-Do Seminar organised by Amateur Taekwon-Do India on March 26, 2023

Pranita Pal (3yr.Hons)

- Secured 2nd Position in Poster Competition on Ambedkar and Dalit Rights organised by Social Equality Cell & IQAC, Vivekananda College on September 27,2022
- Secured 1st Position in Penography at Bhabna2.0 organised by Tomar Prithibi on April 24,2023

Ayan Mukherjee(2yr.Hons)-

- Won 2nd Prize in the event Espresso in Bright Minds organised by Department of Economics, Vivekananda College on 20/12/22.
- Awarded certificate of merit for becoming one among Top 32 participants in Speak for India West Bengal edition in state level debate competition organised by Federal Bank in association with Times of India on March 2023.

Barsha Majumder (2yr.Hons)-

- Won 3rd Prize in Essay Competition on Student Week Competition dated January,2023
- Barsha Majumder (2yr.Hons), Yashmina Khatun(2yr.Hons), Simran Mondal (2yr.Hons)& Diya Datta(2yr.Hons) took part in Earn While You learn program at Vivekananda College Library ,2023

Sattik Choudhury (1yr.Hons)

- Received Best Experimental film award in TRP Film Festival 2022 for directing film Raybeth.

Piyal Chatterjee (1yr.Hons)

- Awarded the Certificate of Excellence as the best delegates of WHO in the IMUN Online Conference 138.0 on December,3 & 4, 2022 organised by UNHCR & International Model United Nations.
- Won 1st Prize in the event Espresso in Bright Minds organised by Department of Economics, Vivekananda College on 20/12/22.
- Secured the position of Special mention on NITMUN XI organised by NIT Durgapur on January 21 & 22, 2023.
- Participated in Speak for India West Bengal edition in district level organised by Federal Bank in association with Times of India on 21& 24 March 2023

College Sports 20223-23

- Neha Biswas (3yr.Hons) secured Runners Up position in Table Tennis doubles and Chess doubles Tournament with Payel Roy (3yr.Hons) respectively in Annual Sports 2023 of Vivekananda College
- Ankita Sengupta(3yr.Hons) secured First position in Tug of War, RunnersUp in Relay Race for Girls and 3rd position in 200 Mtr run for girls in Annual Sports 2023 of Vivekananda College
- Srijan Saha(3yr.Hons) secured Runners Up position in Chess for boys Tournament in Annual Sports 2023 of Vivekananda College.

