

IQAC recommendation

IQAC, Vivekananda College, Thakurpukur, met on 18/June/2022, to envisage, formulate and design Add-On Courses, beyond prescribed Curriculum. The IQAC has also decided to organise a program on staff training:

- A. It was decided that all the departments of Humanities, Science and Commerce would design and formulate 30 hour Add-On Courses for 2022-23, Academic calendar, as per UGC guidelines.
- B. It was decided that the Departments would be free to choose the Courses on the basis of their (subject) relevance, practicality and feasibility.
- C. It was decided that the Departments would have a Course Coordinator, who would design the Course and Course materials, in consultation with all teachers of the Department.
- D. It was decided that each Department would design their own format; and could follow a blended mode of instruction.
- E. It was decided that the Departments would be encouraged to use and utilize their own resources while formulating the Add-On Courses, rather than relying on Outsourcing.
- F. IQAC would send its recommendations to the Principal/TIC for perusal and implementation.
- G. The IQAC would also organise a Staff Training programme - 'Effective Working Style 'Conducted by IPE Of Professional Excellence On 25th June 2022 .



(033) 2497 6824
(033) 2497 6834

VIVEKANANDA COLLEGE

(GOVT. SPONSORED) (NAAC ACCREDITED GRADE 'A')

Ref. No.....

Date.....

Notice

It is hereby notified that Vivekananda College, Thakurpukur, will offer Add-On Courses to All Honours students for the Academic year 2022-23.

Each Department will offer an Add-On Course as per UGC guidelines. Each Course will be structured & overseen by a Course Coordinator, selected from the respective Department. Departmental Heads are requested to take up the matter on an urgent basis.

Handwritten signature
24/6/22

Principal

Principal
Vivekananda College
Thakurpukur, Kol-63

Department of Film Studies

A departmental meeting will be held on 11.07.2022 at 1:00 p.m. to discuss on the topics mentioned below. All teachers are requested to kindly attend the meeting.

Agenda of the meeting:

Introduction of Add-on course on **“How to Make Creative Videos and start a VideoBlog”**

i) ” for UG Sem I and II and UG Sem III and IV Students.

ii) Miscellaneous

P. Bhatnagar
HOD 11/7/22

VIVEKANANDA COLLEGE, THAKURPUKUR

DEPARTMENT OF FILM STUDIES

Resolution of the departmental meeting held on 11.07.2022

A) Teachers present in the meeting:

Bandana Basu Bhowmick

B) Minutes of the meeting

- A. In the Departmental meeting dated 11/07/2022 the teachers of the Department of Film Studies unanimously decided that the Sem I, II & Sem IV, General students would be offered a 30-hour Add-on Course on **“How to Make Creative Videos and start a Video blog”** for the Academic session 2022-2023.
- B. The Course structure of the course on **“How to Make Creative Videos and start a Video Blog”** submitted by Bandana Basu Bhowmick.
- C. Certificates would be given to each student at the successful completion of the Course.

To
The Principal
Vivekananda College,
Thakurpukur, Kolkata 700063

Dear Sir,

This is to inform you that from this academic year, we are introducing two Add-on courses for our General students of our department.

Approximately **SEVENTY -FIVE** students from 1st Year (Sem I and II) and 2nd Year (Sem III and IV) will be participating in the "**How to Make Creative Videos and start a Video blog** " Add-on course. This course is scheduled to take place on Saturdays, utilizing the central computer facilities from 12:45 p.m. to 2:45 p.m.

Your cooperation is highly appreciated.

Thanking you,

Sincerely,

Bandana Basu Bhowmick
Head of Department
Department of Film Studies

Enclosure:

1. Resolution of the departmental meeting held on 11.07.2022
2. Proposal and Course structure for Introducing two Add-on Program

Proposal and Course structure for Introducing Add-on Program on “How to Make Creative Videos and start a Video Blog ”

Welcome to the Creative Video and Blogging Masterclass. In today's digital age, creating compelling visual content and engaging written material are essential skills for anyone looking to make an impact online. Whether you're an aspiring YouTuber, blogger, or content creator, this course will provide you with the knowledge and tools you need to succeed in the world of online media.

Here's an introduction to both making a blog and creative video productions:

Blogging has become an integral part of the digital landscape, offering individuals a platform to express themselves, share their expertise, and connect with like-minded individuals around the world. Whether you're passionate about travel, food, fashion, technology, or any other topic, creating a blog allows you to carve out your own space on the internet and share your unique voice with others. In this introductory guide, we'll explore the essential steps to help you get started with making your own blog.

The first step in creating a blog is choosing the right platform for your needs. Popular blogging platforms include Word Press, Blogger, and Medium, each offering its own set of features, customization options, and user-friendly interfaces. Consider factors such as ease of use, flexibility, and scalability when selecting the platform that best suits your goals.

Identifying your niche and target audience is essential for creating engaging and relevant content that resonates with your readers. Take some time to brainstorm topics that you're passionate about and research potential audience demographics to understand their interests, preferences, and pain points. This will help you tailor your content to meet the needs of your target audience effectively.

The design of your blog plays a crucial role in attracting and retaining visitors, so it's important to choose a visually appealing and user-friendly layout. Most blogging platforms offer customizable themes and templates that you can use to design your blog according to your preferences. Pay attention to factors such as typography, color scheme, navigation menu, and mobile responsiveness to ensure a seamless user experience.

In today's digital age, video has emerged as a powerful medium for storytelling, entertainment, and communication. From Blogs and tutorials to short films and documentaries, creative video

productions offer endless possibilities for expression and creativity. In this introductory guide, we'll explore the essential steps to help you get started with making your own creative videos.

Before diving into production, take some time to define your vision and message for your video. What story do you want to tell? What emotions do you want to evoke in your audience? Clarifying your objectives will guide the creative process and ensure that your video resonates with viewers on a deeper level.

Effective planning is key to a successful video production, so start by outlining your script, storyboard, shot list, and production schedule. Consider factors such as location, props, costumes, lighting, sound, and talent to bring your vision to life. Collaborate with a team if necessary and allocate resources accordingly to streamline the production process.

With your plan in place, it's time to start filming! Pay attention to composition, framing, camera movement, and continuity to capture visually compelling footage that enhances your storytelling. Don't be afraid to experiment with different angles, perspectives, and techniques to add visual interest to your video.

Once you've captured your footage, it's time to edit and polish your video to perfection. Use video editing software to trim, rearrange, and enhance your clips, add transitions, effects, and titles, and fine-tune the audio to ensure a professional-quality result. Be mindful of pacing, rhythm, and storytelling flow to keep your audience engaged from start to finish.

Once your video is ready, it's time to share it with the world! Upload your video to popular video sharing platforms such as YouTube, Vimeo, or social media channels to reach a wide audience. Don't forget to optimize your video title, description, tags, and thumbnail for search engines (SEO) to improve its discoverability and maximize views.

By following these steps, you can create a compelling blog and produce creative videos that captivate and inspire your audience, establishing yourself as a content creator to watch in the digital space.

The course curriculum of the program is given below.

How to Make Creative Videos and start a Video blog

Understanding Photography & Videography .

SL No	Content	Training in hrs (30 hr)
	Photography	03
1	The Role Of The Camera What is Camera, Exposure, Shutter Speed, Camera Focus, ISO, Aperture & Depth of Field in Photography	1 1 1
2	CAMERA EQUIPMENT & ACCESSORIES	05
	Camera Type- Dslr, Mirror lense Camera Accessory Camera lenses Filters Tipod, Monopad, Stabilisers	1 1 1 1 1
3	Camera Movement	03
	Pan, Tilt, Move In/Move Out, Zoom, Punch-in -Tracking Countermove, Reveal with Movement ,Circle Track Moves,Crane Moves Rolling shot,Drones ,Handheld.	1 1 1
	Photography Tools	03

	<p>Timing & Location , Subject Size And Speed , Depth of Field and Resolution.</p> <p>Composition of Frame and sound effects</p>	<p>1 1 1</p> <p>06</p>
	<p>Rule of Thirds, Centered Composition and Symmetry Foreground Interest and Depth, Frame Within the Frame Leading Lines, Diagonals and Triangles Patterns and Textures, Break the Pattern Rule of Odds, Fill the Frame Leave Negative Space, Simplicity and Minimalism Use Black and White, Isolate the Subject</p>	<p>2 2 2</p>
	<p>Production</p>	<p>10</p>
	<p>Pre -production - production - Post Production and Budget analysis. Story Making Raiki-Idea-Story Making - story board , shot analysis - Writing through camera.</p> <p>On-Production Shooting, Shooting as per story</p> <p>Post Production Editing,Sound, Colour Correction.</p> <p>Screening.</p>	

How to Make Creative Videos and Start a Video Blog

(Add-on course class Routine)

SL No	Content	Training in hrs (30 hrs)	Date and time(3 pm to 4/5pm)	Teacher
1	Photography, CAMERA EQUIPMENT & ACCESSORIES	10		
	1.1 What is Camera, Exposure, Shutter Speed	1	5/11/22	BBB
	1.2 Focus, ISO, Aperture & Depth of Field	1	5/11/22	BBB
	1.3 Camera Type- Dslr, Mirror	1	12/11/22	BBB
	1.4 lenses- Camera lenses	1	12/11/22	BBB
	1.5 Filters	1	19/11/22	BBB
	1.6 Tripod, Monopad, Stabilisers	1	19/11/22	BBB
	1.7 Compositions. Rule of Thirds, Centered	1	26/11/22	BBB
	Composition and Symmetry	1	26/11/22	BBB
	1.8 Camera movements- Pan, Tilt, track in, Zoom	1	03/12/22	BBB
	1.9 Uses of crane, drone	1	03/12/22	BBB
	1.10 Foreground Interest and Depth, Frame Within, Depth of Field and Resolution			
2	Time & Space	5		
	2.1 Leading Lines, Diagonals and Triangles	1	10/12/22	BBB
	2.2 Patterns and Textures, Break the Pattern	1	10/12/22	BBB
	Rule of Odds, Fill the Frame		17/12/23	BBB
	2.3. Use Black and White, Isolate the Subject	1	17/12/23	BBB
	2.4 Time & space, Reel time , Real time	1	07/01/23	BBB
	2.5 Subject Size And Speed	1		
3	Production	15		

1.1 Pre -production - production - Post Production and Budget analysis.	1	14/01/23	BBB
1.2 Story Making	1	14/01/23	BBB
1.3 Raiki-Idea-Story Making –	1	01/04/23	BBB
1.4 story board-Shot Division	1	01/04/23	BBB
1.5 shot analysis - Writing through camera.	1	08/04/23	BBB
1.6 On-Production -Shooting,	2	22/04/23	BBB
Shooting as per story	2	29/04/23	BBB
1.7 Post Production - Editing	2	06/05/23	BBB
1.8 Sound Editing	2	13/05/23	BBB
1.9 Colour Correction.	2	20/05/23	BBB
1.10 Screening.			

BBB- Bandana Basu Bhowmick

Date of Examination 27/05/23 (12:45 pm to 2:45 pm -MCQ mode)

Vivekananda College Thakurpukur
Film Studies department

Year wise list of students enrolled in the program

SI No	Name	Semester / Year	% of attendance
1.	SUSMITA PANDA	UG Sem 1&2(B.A 1st year)	85
2.	SRIZA SARDAR	UG Sem 1&2(B.A 1st year)	70
3.	SHARMISTHA RAKSHIT	UG Sem 1&2(B.A 1st year)	95
4.	MOUMI HALDER	UG Sem 1&2(B.A 1st year)	80
5.	BIPASA BERA	UG Sem 1&2(B.A 1st year)	79
6.	SAPTADEEPA MAHAPATRA	UG Sem 1&2(B.A 1st year)	78
7.	DEBOSMITA MONDAL	UG Sem 1&2(B.A 1st year)	76
8.	KAKALI HALDER	UG Sem 1&2(B.A 1st year)	78
9.	DIPIKA DUTTA	UG Sem 1&2(B.A 1st year)	83
10.	RUPSA DEBNATH	UG Sem 1&2(B.A 1st year)	81
11.	ASHU RAJAK	UG Sem 1&2(B.A 1st year)	90
12.	SREEJITA HALDER	UG Sem 1&2(B.A 1st year)	83
13.	SATHI HALDER	UG Sem 1&2(B.A 1st year)	71
14.	SURAIYA SULTANA	UG Sem 1&2(B.A 1st year)	80
15.	PAPIYA DAS	UG Sem 1&2(B.A 1st year)	82
16.	SOUVIK SENAPATI	UG Sem 1&2(B.A 1st year)	88
17.	SUHEL PAL	UG Sem 1&2(B.A 1st year)	80
18.	AYUSHEE JHA	UG Sem 1&2(B.A 1st year)	90
19.	RAJANI MONDAL	UG Sem 1&2(B.A 1st year)	79
20.	SNEHA HALDER	UG Sem 1&2(B.A 1st year)	76
21.	NIBEDITA KHANDA	UG Sem 1&2(B.A 1st year)	85
22.	PIYAL CHATTERJEE	UG Sem 1&2(B.A 1st year)	89
23.	PIYAL CHATTERJEE	UG Sem 1&2(B.A 1st year)	75

24.	ASHA KUMARI THAKUR	UG Sem 1&2(B.A 1st year)	92
25.	SHREYA MALLICK	UG Sem 1&2(B.A 1st year)	65
26.	SOMA RANJIT	UG Sem 1&2(B.A 1st year)	76
27.	SATHI SAHA	UG Sem 1&2(B.A 1st year)	88
28.	SANGITA GHARAMI	UG Sem 1&2(B.A 1st year)	90
29.	PUJAN DEOGHURIA	UG Sem 1&2(B.A 1st year)	85
30.	SUMONA MONDAL	UG Sem 1&2(B.A 1st year)	89
31.	TINNI MONDAL	UG Sem 1&2(B.A 1st year)	88
32.	SNIGDHA SHASMAL	UG Sem 1&2(B.A 1st year)	94
33.	SATTIK CHOUDHURY	UG Sem 1&2(B.A 1st year)	91
34.	RIYA HALDER	UG Sem 1&2(B.A 1st year)	92
35.	SANKHYARAJ CHAKRABORTY	UG Sem 1&2(B.A 1st year)	89
36.	PUJA BARMAN	UG Sem 1&2(B.A 1st year)	91
37.	TUHIN DAS	UG Sem 1&2(B.A 1st year)	87
IV SEM			
38.	ANKITA MALLICK	UG sem 4 (B.A 2nd year)	95
39.	NIKITA DAS	UG sem 4 (B.A 2nd year)	80
40.	SOUMYAJIT CHATTERJEE	UG sem 4 (B.A 2nd year)	85
41.	ABIR BARUA	UG sem 4 (B.A 2nd year)	89
42.	AYON MUKHERJEE	UG sem 4 (B.A 2nd year)	91
43.	KEYA DAS	UG sem 4 (B.A 2nd year)	90
44.	PAROMITA PAUL	UG sem 4 (B.A 2nd year)	88
45.	KAIJER FARUK SIDDIKY	UG sem 4 (B.A 2nd year)	87
46.	GOURAV KAYAL	UG sem 4 (B.A 2nd year)	86
47.	DEBRAJ ROY	UG sem 4 (B.A 2nd year)	95

48.	DIPSHIKA BHATTA	UG sem 4 (B.A 2nd year)	92
49.	ESHA DAS	UG sem 4 (B.A 2nd year)	83
50.	JOYDEP MONDAL	UG sem 4 (B.A 2nd year)	87
51.	SUBHADIP HAZRA	UG sem 4 (B.A 2nd year)	96

VIVEKANANDA COLLEGE (THAKURPUKUR)

DEPARTMENT OF FILM STUDIES

ATTEDANCE SHEET OF STUDENTS PARTICIPATING IN ADD-ON COURSE

How to Make Creative Videos and start a Video Blog

DATE: 5.11.22

Sem - I, II

SL.NO	NAME OF THE STUDENTS	COLLEGE ROLL NO.	CONTACT NO.	SIGNATURE
1.	SUSMITA PANDA	189	8697208093	Susmita Panda
2.	SRIZA SARDAR	212	9477114316	Sriza Sardar
3.	SHARMISTHA RAKSHIT	195	9330420267	Sharmistha Rakshit
4.	MOUMI HALDER	205	8695963491	Moumi Halder
5.	BIPASA BERA	209	7439249116	Bipasa Bera
6.	SAPTADEEPA MAHAPATRA	198	6291619134	Saptadeepa Mahapatra
7.	DEBOSMITA MONDAL	217	6291505140	Debosmita Mondal
8.	KAKALI HALDER	206	7866923055	Kakali Halder
9.	DIPIKA DUTTA	207	8100395509	Dipika Dutta
10.	RUPSA DEBNATH	222	9330761235	Rupsa Debnath
11.	ASHU RAJAK	218	9123083012	Ashu Rajak
12.	SREEJITA HALDER	193	6290269216	Sreejita Halder
13.	SANJANA DUTTA	200	9382581693	Sanjana Dutta
14.	SATHI HALDER	50	9830361174	Sathi Halder
15.	SURAIYA SULTANA	190	8777863878	Sathi Suriya Sultana
16.	PAPIYA DAS	216	89274 21262	Papiya Das
17.	SOUVIK SENAPATI	194	8972569717	Souvik Senapati
18.	SUHEL PAL	192	9073659972	Suhel Pal
19.	AYUSHEE JHA	213	7439714298	Ayusha Jha
20.	RAJANI MONDAL	215	7980606204	Rajani Mondal
21.	SNEHA HALDER	33	6291231936	Sneha Halder
22.	NIBEDITA KHANDA	204	7585866179	Nibedita Khanda
23.	PIYAL CHATTERJEE	203	6289498522	Piyal Chatterjee
24.	ASHA KUMARI THAKUR	223	7596886676	Asha Kumari Thakur
25.	SHREYA MALLICK	214	9123035648	Shreya Mallik
26.	SOMA RANJIT	213	8420017433	Soma Ranjit
27.	SATHI SAHA	197	7439479328	Sathi Saha
28.	SANGITA GHARAMI	63	8100477604	Sangita Gharami
29.	PUJAN DEOGHURIA	201	7908849858	Pujan Deoghuria
30.	SUMONA MONDAL	191	7044769973	Sumona Mondal
31.	TINNI MONDAL	221	8420281798	Tinni Mondal
32.	SNIGDHA SHASMAL	31	6291754003	Snigdha Shasmal
33.	SATTIK CHOUDHURY	196	8697114527	Sattik Choudhury
34.	RIYA HALDER	73	9163085093	Riya Halder
35.	SANKHYARAJ CHAKRABORTY	199	8016366918	Sankhyaraj Chakraborty
36.	PUJA BARMAN	201	7890189447	Puja Barman
37.	TUHIN DAS	187	7595095992	Tuhin Das

Prasanna
5/11/22

VIVEKANANDA COLLEGE (THAKURPUKUR)

DEPARTMENT OF FILM STUDIES

ATTENDANCE SHEET OF STUDENTS PARTICIPATING IN ADD-ON COURSE

How to Make Creative Videos and start a Video Blog

DATE: 5.11.22

Sem-III

SL.NO	NAME OF THE STUDENTS	COLLEGE ROLL NO.	CONTACT NO.	SIGNATURE
38	ANKITA MALLICK	29	7439867434	<i>Ankita Mallik</i>
39	NIKITA DAS	199	7439050479	<i>Nikita Das</i>
40	SOUMYAJIT CHATTERJEE	258	7980121424	<i>Soumyajit Chatterjee</i>
41	ABIR BARUA	212	6290395484	<i>Abir Barua</i>
42	KEYA DAS	277	9477429117	<i>Keya Das</i>
43	PAROMITA PAUL	225	6290034681	<i>Paromita Paul</i>
44	KAIJER FARUK SIDDIKY	210	8513080779	<i>Kaijer Faruk Siddiky</i>
45	GOURAV KAYAL	265	7439527734	<i>Gourav Kayal</i>
46	DEBRAJ ROY	287	8479933012	<i>Debraj Roy</i>
47	DIPSHIKA BHATTA	295	8420111873	<i>Dipshika Bhatta</i>
48	ESHA DAS	301	9073126616	<i>Esha Das</i>
49	JOYDEB MONDAL	305	9831414787	<i>Joydeb Mondal</i>
50	AYON MUKHERJEE	222	7001543625	<i>Ayon Mukherjee</i>
51	SUBHADIP HAZRA	68	8777438923	<i>Subhadip Hazra</i>

P. Bhunia
5/11/22



VIVEKANANDA COLLEGE

(Govt. Sponsored)

269, Diamond Harbour Road, Thakurpukur Kolkata – 700063

Certificate of Course Completion

*This is to certify that Sathi Halder
has attended and successfully completed the Add-on
Course on " How to make creative video and start a blog "
From 05/11/2022 to 27/05/2023 And has secured Grade.....**A**.....
in the examination conducted by the "Department Film studies"
Thakurpukur, During The Academic Year 2022- 2023*

B. Bhunia
27/5/23

*Course Coordinator
Department Film studies*