



**ENTREPRENEURSHIP DEVELOPMENT CELL**  
**VIVEKANANDA COLLEGE, THAKURPUKUR**



## **STRUCTURE OF ENTREPRENEURSHIP DEVELOPMENT CELL VIVEKANANDA COLLEGE**

**MISSION OF ENTREPRENEURSHIP DEVELOPMENT CELL VIVEKANANDA COLLEGE: (EDC):** The mission of Entrepreneurship development cell (EDC) is to cultivate a dynamic entrepreneurial spirit among the students of Vivekananda College and empowering them to innovate, create, and lead. We strive to provide a supportive environment that fosters creativity, critical thinking, and risk-taking, enabling students to transform their ideas into successful ventures.

**Vision:** Our vision is to be a premier institution for entrepreneurial education, producing innovative leaders who drive economic growth and societal change. We imagine a future where our graduates are at the forefront of technological advancements, social impact initiatives, and sustainable business practices. By providing world-class mentorship, cutting-edge resources, and experiential learning opportunities, we empower our students to become the next generation of entrepreneurs, shaping businesses and making a positive impact on the world.

### **Conveners**

Dr. Prabal Giri (Chemistry)

Prof. Pragya Bhattacharjee (Philosophy)

Prof. Tania Roy (Philosophy)

### **Members**

1. Dr. Dibyendu Raj (Biochemistry)
2. Prof. Sourav Mondal (Sanskrit)
3. Prof. Akash Balmiki (Commerce)
4. Prof. Pawan Subba (Economics)
5. Prof. Subhayan Biswas (Physics)
6. Prof. Jhuma Majumder (Computer Science)
7. Dr. Shaoli Majumder (Zoology)
8. Secretary, Teachers' Council (Invitee)

# **Entrepreneurship Development Cell (EDC) Achievements (2018- 2023): A FiveYear**

## **Overview**

The Entrepreneurship Development Cell (EDC) at Vivekananda College has been a exciting hub for young entrepreneurs, fostering innovation and creativity among students. Over the past five years, the EDC has consistently organized a miscellaneous range of activities that have empowered students to explore their entrepreneurial potential.

One of the most popular initiatives is the "প্রচেষ্টা" stall, where students showcase and sell their handmade crafts and food products. This platform provides students with a unique opportunity to apply their knowledge, gain practical experience, and generate income. By participating in " প্রচেষ্টা" students develop essential skills such as product development, marketing, and customer interaction.

In addition to " প্রচেষ্টা," the EDC organizes workshops on various topics, including mushroom cultivation and business idea generation. These workshops provide students with the theoretical knowledge and practical guidance needed to start their own ventures. By combining hands-on experience with theoretical learning, the EDC empowers students to become well-rounded entrepreneurs.

The EDC has also fostered a strong sense of community among students. Through collaborative projects and networking events, students have the opportunity to connect with like-minded individuals, share ideas, and seek mentorship. This supportive environment encourages students to take risks, pursue their passions, and achieve their entrepreneurial goals.

By providing a platform for students to discover their entrepreneurial aims, the EDC has made a significant impact on the college community. The initiatives started by the EDC have not only empowered students but have also contributed to the overall development of the college.

The COVID-19 pandemic forced many activities online, including the Entrepreneurship Development Cell (EDC) at Vivekananda College. To keep the entrepreneurial spirit alive, the EDC organized online workshop on Art and Crafts Making.


# Comprehensive Achievements of Entrepreneurship Development Cell(EDC) Vivekananda College (2018-2023)


**2018-2019**

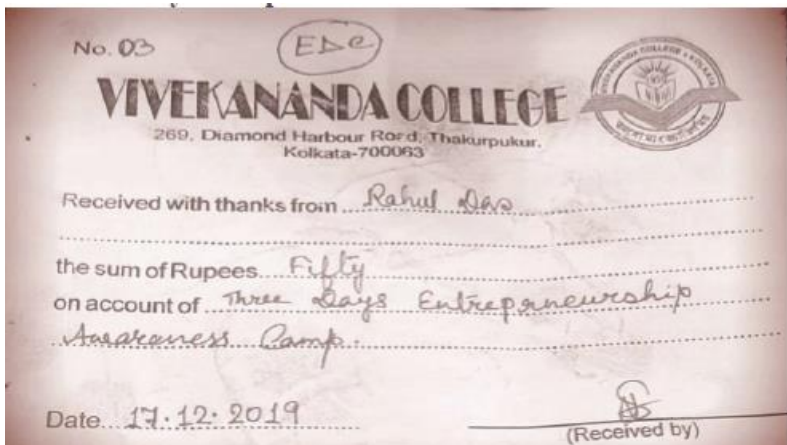
Dr. Rajarshi Mitra, In-charge of the Entrepreneurship Development Cell of that time (EDC), has initiated a proposal to organize an Entrepreneurship Awareness Camp under the DST-NIMAT Project. This initiative aims to foster entrepreneurial skills and knowledge among students, aligning with the overall goals of the project.

**2019-2020**

**1.Successful Entrepreneurship Awareness Camp:** The Entrepreneurship Development Cell (EDC), under the guidance of Dr. Mitra and Prof. Roy, successfully organized a three-day Entrepreneurship Awareness Camp from December 17th to 19th, 2019. This camp was conducted under the DST-NIMAT Project, with the aim of fostering entrepreneurial skills and knowledge among final-year students. A total of 75 students participated in the camp, each contributing a registration fee of Rs. 50. The program was designed to provide a comprehensive overview of entrepreneurship, covering topics such as business planning, financial management, marketing, and legal aspects. The camp featured a series of insightful lectures, interactive workshops, and panel discussions led by industry experts and experienced entrepreneurs. Participants had the opportunity to learn from successful business leaders, network with peers, and gain practical insights into the world of entrepreneurship.







SL. NO.	NAME OF THE STUDENT	COLLEGE ROLL-NO.	Signature
1	SAYAN ROY	14	Sayan Roy
2	Prithvi Kanti Samal Gudem	25	Prithvi Kanti
3	RAHUL DAS	17	Rahul Das
4	Anushree Mandal	26	Anushree Mandal
5	Ritam Sankar	12	Ritam Sankar
6	Prishiti Sen	23	Prishiti Sen
7	Guna Gobinda Choudhury	9	Guna Gobinda
8	Golara Ghosh Dattida	22	Golara Ghosh
9	Abanishil Guha	11	Abanishil Guha
10	Pankaj Bera	20	Pankaj Bera
11	Divya Dutta	25	Divya Dutta
12	Armit Ghosh	29	Armit Ghosh
13	Ashya Ray	19	Ashya Ray
14	Subhankar Ghosh	17	Subhankar Ghosh
15	Rupal Sharma	13	Rupal Sharma
16	Supratik Panigrahi	20	Supratik Panigrahi
17	SAYAN GIRI	09	Sayan Giri
18	Sudha Swar	21	Sudha Swar

**2. Online ‘Art and Craft Making’ Workshop:** The Entrepreneurship Development Cell (EDC) successfully organized a three-day online workshop on ‘Art and Craft Making’ from 25th to 27th June, 2020. During the peak of the COVID-19 pandemic, when physical gatherings were restricted, the EDC adapted to the situation and shifted to online platforms to continue providing valuable learning opportunities for students.

The online sessions, conducted on Google Meet, provided a safe and convenient way for participants to learn from industry experts and enhance their artistic skills. The workshop covered a range of topics, including basic techniques of art and craft, use of various art and craft materials, project-based learning, and entrepreneurial opportunities in the art and craft industry.

Despite the challenges posed by the pandemic, the EDC's commitment to fostering creativity and innovation remained unwavering. This online workshop was a testament to the EDC's ability to adapt to changing circumstances and provide valuable learning experiences for students.

### **2020-2021**

Due to the prevailing COVID-19 pandemic, the Entrepreneurship Development Cell (EDC) was unable to conduct field programs on campus. However, the EDC remained committed to its mission of fostering entrepreneurial spirit. In response to the pandemic, the EDC explored alternative methods, such as online workshops and virtual mentorship sessions, to engage students and support their entrepreneurial endeavors. While the pandemic presented challenges, the EDC remained optimistic about the future and looked forward to resuming its regular activities once the situation improved.

### **2021-2022**

1. Dr. Rajarshi Mitra, one of the In-charge of the Entrepreneurship Development Cell (EDC) of that time, delivered an insightful induction lecture on Entrepreneurship on 5th March 2022 at Vivekananda Sabhaghar, Vivekananda College. The lecture focused on the importance of innovation, creativity, and strategic planning in entrepreneurship. Dr. Mitra discussed various aspects of starting and running a business, including business plan development, financial management, marketing, and legal considerations. The session concluded with an interactive Q&A session, providing students with an opportunity to clarify their doubts and seek guidance from the expert.

**2. Entrepreneurship Opportunities in Freshwater Pisciculture (Fishery):** On March 26, 2022, the Entrepreneurship Development Cell (EDC) of Vivekananda College organized a workshop on “Entrepreneurship Opportunities in Freshwater Pisciculture (Fishery)”. The workshop was conducted by Mr. Sudipto Ghosh, a Fishery Extension Officer from the Government of West Bengal.

The workshop aimed to introduce students to the potential of freshwater fish farming as a profitable venture. Mr. Ghosh provided comprehensive insights into various aspects of fish farming,

The workshop was a valuable learning experience for students interested in exploring entrepreneurship in the field of freshwater fish farming. It provided them with the necessary knowledge and skills to start their own fish farming ventures.





**3. Vermicomposting: A Way to Earn from Waste:** The Entrepreneurship Development Cell (EDC) of Vivekananda College organized a workshop on “Vermicomposting: A Way to Earn from Waste” on April 9, 2022. Conducted by Prof. S.K. Chakraborty from Vidyasagar University, the workshop covered the science of vermicomposting, bin setup, feeding techniques, harvesting, and potential business opportunities. Participants gained practical knowledge and were inspired to explore vermicomposting as a sustainable and profitable venture.

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4/6/2022 22:14:32	Jasmin Khatun	B.SC.	Geography	7029436709	4/6/2022 22:14:32	Jasmin Khatun	B.SC.	Geography	7029436709
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**Vivekananda College**  
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Kolkata 700063

**Entrepreneurship Development Cell (EDC)**  
**Certificate of Participation**

This is to certify that **Mausumi Mondal** of B.A General has successfully participated in the Workshop on **Vermicomposting: A Way to Earn from Waste** organized by the Entrepreneurship Development Cell (EDC), Vivekananda College, on April 9, 2022.

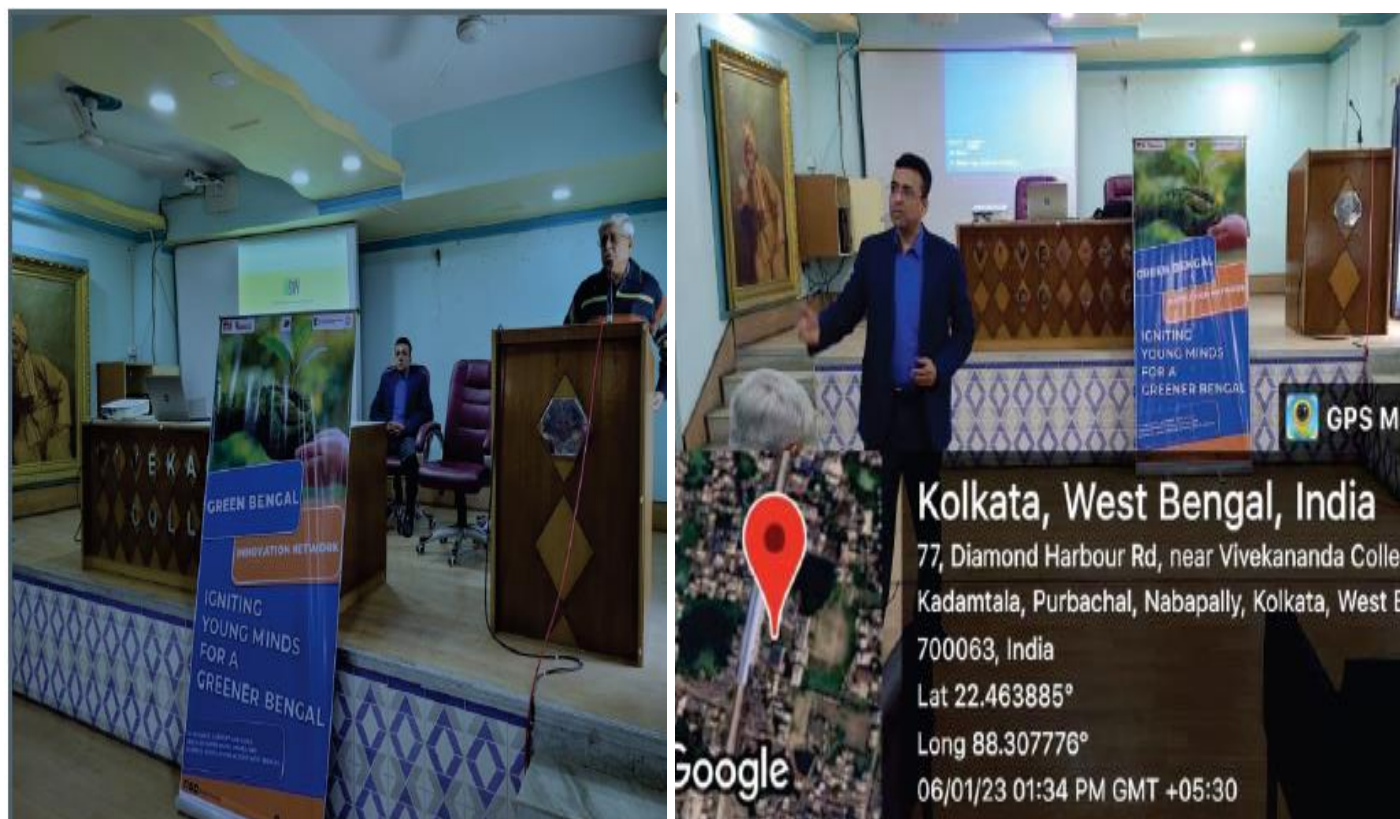
*[Signature]*  
**Principal/ Teacher-in-charge**

**4. Workshop on Share Trading:** The Entrepreneurship Development Cell (EDC) of Vivekananda College organized a workshop on "How to Start Share Trading" on April 21, 2022. The workshop was conducted by an expert from NSE Academy Ltd. and covered topics like understanding the stock market, analyzing stocks, managing risks, and tax implications. The workshop aimed to provide students with the knowledge and skills to start their own investment journey.

**2022-2023**

**1.Green-Entrepreneurship Workshop:** The Entrepreneurship Development Cell (EDC) of Vivekananda College organized a workshop on "Green-Entrepreneurship" on January 6, 2023. This workshop, in collaboration with Green Bengal Innovative Network, aimed to inspire students to start eco-friendly businesses.

Experts from Green Bengal Innovative Network shared insights into sustainable business ideas, environmental impact assessment, and government schemes for green businesses. Students learned about turning waste into wealth, promoting renewable energy, and creating eco-friendly products.



**2.“Inauguration of “প্রচেষ্টা”:** The Entrepreneurship Development Cell (EDC) of Vivekananda College, Thakurpukur, successfully inaugurated the “Prachesta” shop on [Date]. This initiative aims to empower students by providing them with a platform to showcase and sell their handmade crafts and cooking creations.

The inauguration ceremony was marked by the cutting of the ribbon by [Name of the Chief Guest], followed by a brief speech highlighting the objectives of “Prachesta.” The shop offers a diverse range of products, including:

Handmade crafts: paintings, jewelry, pottery, etc.

Home-cooked delicacies: snacks, sweets, and main courses. By participating in “Prachesta,” students gain valuable practical experience in entrepreneurship, marketing, and customer service. They learn to manage finances, handle inventory, and interact with customers effectively. The initiative also fosters a sense of self-reliance and creativity among students.



The EDC will continue to support and guide students in their entrepreneurial endeavors, ensuring the success of “Prachesta” and empowering the next generation of entrepreneurs.





**2023-2024**

**1.Exhibition-cum-sale of handmade products:** The department of Botany, in collaboration with the Entrepreneurship Development Cell (EDC) of the college, organized an exhibition-cum-sale of handmade products of daily use, in the college stall *অটল* on August 29, 2023. This sale of products made by the departmental students with easily-available local plant resources, aimed at rekindling the latent entrepreneurial skills of the students, foster scientific temper in the community, and spread awareness about environmental issues such as the importance of recycling in the sustainable development goals among the public. These events evoked great enthusiasm among the participating students who had the unique opportunity to explore as well as express creative ideas into viable products. The students displayed their creative potential and technical skills in diverse areas, all revolving around the themes of contemporary significance. This could be a successful prototype for the idea of earning while learning—a great way for young learners to prepare for the future. The products included seed pens, vegetable dye artwork,





**2.Creative সত্ত্বা"-Inter-College Art and Craft Exhibition:** Vivekananda College, Thakurpukur, hosted "Creative Sattva", an inter-college art and craft festival, from October 15th to 17th, 2023, in collaboration with the Entrepreneurship Development Cell (EDC) and IQAC. The event featured art and craft displays, including traditional forms like clay idol and hand-made jewelry and modern recycled crafts. Students also showcased entrepreneurial projects, such as eco-friendly products and handmade goods. Certificate were given to the participants.





**3. Honey Cabinets installation:** The Entrepreneurship Development Cell (EDC) of Vivekananda College has initiated a sustainable initiative by establishing an apiary on the campus. This initiative, under the guidance of Dr. Amal Kumar Patra who is the Secretary of the Teachers' Council and a Faculty Member in the Department of Zoology, aims to promote sustainability, generate income, and provide hands-on learning opportunities for students.

Dr. Patra and a gardener of our college attended a beekeeping training session at the Baruipur Apiculture Industrial Co-operative Society Limited on October 29 and 30, 2023, to acquire the necessary skills and knowledge. The apiary, now established on campus, will serve as a valuable resource for students and contribute to the college's commitment to environmental sustainability and entrepreneurial development.





**4. Green Bengal Innovation Contest:** The Entrepreneurship Development Cell (EDC) of Vivekananda College actively participated in and promoted The Green Bengal Innovation Contest 2023-2024. This initiative, supported by renowned organizations like SwitchON, NGIN, GSIIN, Villgro, and Earthday.org, aimed to encourage young entrepreneurs, students, and early-stage startups to develop innovative solutions for a sustainable future.

The contest prioritized innovative ideas that addressed environmental challenges and promoted sustainable development. Winners of the contest received up to Rs. 5.5 lakhs in prize money. The EDC encouraged students to participate in the contest and explore opportunities to contribute to a greener future.





**5. Mushroom Cultivation Workshop:** The Department of Botany, in collaboration with the Entrepreneurship Development Cell (EDC) and IQAC of Vivekananda College, organized a two-day workshop on mushroom cultivation on January 17th and 18th, 2024. Dr. Asis Kumar Pal, Assistant Professor of Botany, trained students and teachers on the cultivation process, covering substrate preparation, maintenance, and harvesting. The workshop highlighted the entrepreneurial potential of mushroom farming and was well-received by participants for its practical approach.



**6. Celebrate Eco Friendly Basant Utsav with Herbal Abir/ Gulal:** The Department of Botany, in collaboration with the Entrepreneurship Development Cell (EDC), organized an exhibition-cum-sale on March 21, 2024. Students showcased and sold their handmade products, such as vegetable dye artwork and herbal abir or gulal, made from natural resources. The event was a success, highlighting the students' creativity and entrepreneurial spirit.

